

practical design discovery pdf

Prior to Practical Design Discovery, Dan wrote two books: Communicating Design (New Riders, 2011) explores how designers document their ideas and Designing Together (New Riders, 2013) promotes better collaboration. Teams all over the world have played his game Surviving Design Projects, to learn and practice conflict management skills.

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Explore the role of discovery in product design, how to use and structure your favorite techniques for success, and how to synthesize and document what you learn. With Dan Brown's flexible framework for planning and practicing discovery activities, you'll set every design endeavor on the right path."

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