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Microtransactions As A Business Model In The Video Game

A Protocol for Microtransactions Using Bitcoin With a Medieval Money Contract Jarl Fransson, Strawpay AB September 24, 2015, ver. 1.2 Abstract This document presents the Stroem payment system which is instant and isft payments through an open protocol.

A Protocol for Microtransactions

Developing Business Models in the Video Game Industry An evaluation to strategic choices made ... microtransactions Revenue model depicting the sales of so-called virtual goods. mobile phone games Video games offered on the Smartphone such as the Apple: iPhone or Android.

Developing Business Models in the Video Game Industry

The topic of microtransactions dominated the headlines of video game news in the second half of 2017. EA's Star Wars Battlefront II was a shining example of things going wrong, with a developer ...

Microtransactions, Explained: Here's What You Need To Know

While companies attempt to give their own explanation behind these microtransactions, a lot of consumers are upset that game developers attempt to milk even more money on top of the ascending game prices.

How Microtransactions Are Affecting The Video Game Industry

The recent news of Electronic Arts's Star Wars Battlefront II video game revisited the controversial business model in the video game industry called microtransactions.

Economics of Microtransactions in Video Games

Best Practices for Online Business Models. 2 Online Business Models Best Practice Guide ... Microtransactions are frequently aggregated together over a period of time or until a certain ... The business models described in this paper fall into four major categories: Subscription, ...

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